



YOUNG
ENTERPRISE
*i*NITIATIVE

Start in France

Apply by October 31, 2019

www.yeifrance.com

YEi Start in France

For **science-based, early-stage companies** that want to start their business in France and access Europe

An accelerator program to get to know the French research and innovation environment

Training sessions to learn how to conduct business in France

Personalized week in France to meet with potential partners, connect with the best resources and **set up business operations**

www.yeifrance.com | admin@yeifrance.com



Who are we ?

Organized by the French ministry of foreign affairs, the office for science & technology and Business France



**INSTITUT
FRANÇAIS**
Suède

**FR_SE 2019
INNOVATION
PARTNERSHIP**



In partnership with

VINNOVA
Sweden's Innovation Agency



hello
tomorrow

www.yeifrance.com | admin@yeifrance.com

Why France?

A dynamic, innovative environment

A friendly startup ecosystem

Centrally located in Europe

<https://www.youtube.com/watch?v=sBizXog89ew>



"France has all the assets to succeed. It has top engineers, great entrepreneurs, one of the best education systems in the world, great infrastructure, and successful global companies."

Sundar Pichai
Chief Operating Officer, Google



"Paris benefits from a great political environment right now. We have a young president who is startup friendly. France has capital, tax-incentive measures for entrepreneurs, and a great disruptive mindset."

Xavier Niel
Founder, Iliad, School, an Station F



"We see immense potential in the entrepreneurial spirit of France to disrupt business models, create modern jobs, and unleash exciting new opportunities that help the world run better."

Bill McDermott
Chief Operating Officer, SAP

www.yeifrance.com | admin@yeifrance.com

Why France?

The most dynamic environment in Europe to conduct a R&D program and develop a product or service



**FRANCE'S R&D
TAX CREDIT**

RANKED 1st for SMEs
IN TERMS OF EFFECTIVE RATE
OECD 2018



**7 FRENCH COMPANIES &
R&D LABS IN THE WORLD'S
TOP100 INNOVATORS**

1ST COUNTRY IN EUROPE
CLARIVATE ANALYTICS 2017



**10,317
PATENTS PER YEAR**

4th COUNTRY IN THE WORLD
OEI ANNUAL REPORT 2018



**AN ATTRACTIVE
INNOVATION ECOSYSTEM**

56 TECHNOLOGICAL CLUSTERS TO
FOSTER COLLABORATIVE R&D PROJECTS

www.yeifrance.com | admin@yeifrance.com

Why France?

A friendly start up ecosystem



STATION F

THE BIGGEST STARTUP
CAMPUS IN THE WORLD
1,000 start-ups and 3,000+
work stations



2ND LARGEST

VC ECOSYSTEM IN EUROPE

€2,6B RAISED IN 2017

EY 2017



A TAILOR-MADE TAX REGIME FOR STARTUPS

REDUCED TAXES DURING 8 YEARS

EXEMPTIONS FOR YOUNG AND INNOVATIVE COMPANIES

- ✓ Exemption from corporate tax for 3 years
- ✓ Exemption from local business and property taxes for 7 years
- ✓ Exemption from social security contributions for 4 years and reduced payments for 4 additional years

RESEARCH TAX CREDIT

30% tax credit on R&D up to €100 million / 100%
companies are eligible / nearly 23 000 beneficiaries /
Over €6 billion of public support

www.yeifrance.com | admin@yeifrance.com

Why France?

\$2.8 billions raised in 2018

Fundraising deals by French start-ups in 2019:

- **Doctolib: €150 million**
- **Wynd: €72 million**
- **Mirakl: €62 million**
- **TalentSoft: €45 million**

Projection for 2019: \$4.7 billions raised by year-end



Why France?

A KEY EUROPEAN HUB

EUROPE'S LEADING BUSINESS AIRPORT

AND 2ND IN TERMS OF PASSENGER
TRAFFIC WITH LE BOURGET AND
PARIS-CHARLES-DE-GAULLE

AIRPORT COUNCIL INTERNATIONAL 2015



WORLD CLASS INFRASTRUCTURE

THE 2ND LARGEST HIGH SPEED
RAIL NETWORK AND 3RD ROAD
SYSTEM IN EUROPE

EUROSTAT 2015



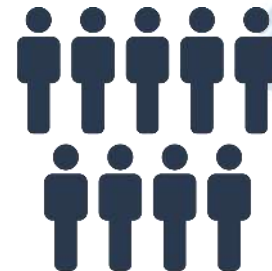
THE LARGEST CONCENTRATION OF HEADQUARTERS IN EUROPE

WITH 29 IN THE FORTUNE GLOBAL 500



A MARKET OF 500 MILLION EU CONSUMERS

WITH HIGH PURCHASING POWER



Created by Wilson Joseph
from Noun Project



www.yeifrance.com | admin@yeifrance.com

Why France?

SKILLED & AVAILABLE WORKFORCE

WORKFORCE BY THE NUMBERS

- ✓ 1 million engineers (largest in Europe with Germany) 75,000 PhDs (41% non-French)
- ✓ 278,000 students enrolled in higher education
- ✓ 38,000 graduate engineers every year

#3 in Europe in R&D staff availability

#4 in the world in R&D staff per 1,000 workers

- ✓ France is ranked third in the EU for the number of students in second-stage tertiary education leading to an advanced research qualification. (Eurostat in the world in R&D staff per 1,000 workers)



Why France?

A TALENT FRIENDLY COUNTRY

French Tech Visa

A simplified, fast-track procedure for international tech talent to obtain a residence permit known as the « passport Talent »

New!

The new French Tech Visa for Employees is one of the most open startup employees visa in Europe

www.yeifrance.com | admin@yeifrance.com

What do we offer?

YEi Start in France : a free immersive accelerator in France

INTENSIVE TRAINING

FREE WEEK IN FRANCE

MENTORING & COACHING



Created by Olivier from Noun Project

Get to know the French research and innovation environment
Learn how to do business in France



Created by Andrew Johnson from Noun Project

Travel and accommodation in Paris



Created by Gilbert Duroo from Noun Project

Mentoring by experienced business people having conducted business between France and Sweden

www.yeifrance.com | admin@yeifrance.com

What do we offer?

A unique access to the French Deeptech Week



**hello
tomorrow**

Get your invitation for

INVESTOR DAY March 11th 2020

An entire day dedicated to investment meetings with 200 of the most prominent VCs and CVCs in the world.

BUSINESS DAY March 10th 2020

An entire day dedicated to corporate meetings with the leaders in the deep tech network

HELLO TOMORROW GLOBAL SUMMIT March 12-13th 2020

2 days to share your vision of the future with the deeptech community.
Benefit from a tailored program guiding you through visionary keynotes, experts panel interactive sessions and immersive workshops.

Get the chance to pitch your project to the community

www.yeifrance.com | admin@yeifrance.com

Key Dates 2019-2020

SELECTION PROCESS IN THE UNITED STATES

October 31

Application deadline

11-13 November

Selection process including video interview with pre-selected candidates

26 November

Announcement of the laureates

January

Award Ceremony "Doing business in France" session to prepare for the immersion week

IMMERSION WEEK IN FRANCE FOR THE LAUREATES

March 8-13

French Deeptech Week | Paris

March 8

Arrival Paris

March 9

How to start business in France- intensive training

March 10

Business Day

March 11

Investors Day

March 12-13

HelloTomorrow Global Summit

Are you eligible?

YOU ARE ELIGIBLE

- ✓ You are looking to explore the French innovation ecosystem, with a focus on R&D
- ✓ You are established in **Sweden**
- ✓ **You are young** - your project is in its early-stage of development (seed-phase or series A)
- ✓ **You are deeptech** - your project is based on a scientific discovery, an advanced technology, a complex engineering process or an innovative application of an existing technology- *Your idea is really innovative in the way that your project lies in the latest international state of the art*
- ✓ You are developing a new technology based on **Artificial intelligence** in any industry
- ✓ **You are not a giant yet** - a team of at least two working on the project but fewer than 30 employees and less than 2 million euros in annual revenue

If you don't fit the requirements but still want to apply please contact us

www.yeifrance.com | science@institutfrançais-suede.com

They chose France

Alumni achievements



Pathmaker Neurosystems opens in research lab in the Brain and Spine Institute



MatchUpBox has offices in the US and in France

**Not only did YEi Start in France startups choose France:
France is attracting 4800 American Companies and new famous R&D centers and incubators**



facebook.

FUJITSU

Google

IBM

www.yeifrance.com

They chose France in 2017

Facebook to open Startup Garage at Station F in Paris

Posted Jan 17, 2017 by Romain Dillet (@romaindillet)



Crunch

Facebook

FOUNDED
2004

OVERVIEW

Facebook is an online s allows its users to conn well as make new connet with the ability to create a add images, send friend re requests from other users, update, photo tagging and st Facebook's profile structure it

LOCATION

Menlo Park, CA

CATEGORIES

Social Media, Social Network, Social

WEBSITE

<http://www.facebook.com>

[Full profile for Facebook](#)



Techstars Paris

Techstars Paris is looking for entrepreneurs ready to accelerate their companies in Paris' thriving startup ecosystem and will work at space in Partech Shaker. Companies focused on Artificial Intelligence, Data and Bots; B2C Apps and services, Blockchain; IoT and Connected Hardware; SaaS and Cybersecurity; Smart city and smart transportation should apply. Corporate partners include Air Liquide, La Française des Jeux, Groupama, Renault Group and Total.

www.yeifrance.com

The immersion week in 2018

2018 Young Enterprise Initiative - Start in France Immersion Week						
Monday 5 th	Tuesday 6 th	Wednesday 7 th	Thur 8 th	Friday 9 th		
Station F 5 Parvis Alan Turing, Paris 13	Le Swave incubator - Paris&Co Grande Arche de la Défense - North tower	Le Swave incubator - Paris&Co Grande Arche de la Défense - North tower	Laureates in Regions of France			
	8:30 AM : Welcome coffee		Personalized meetings			
9:00 AM : Welcome coffee	9:00 AM : Panorama of the Parisian innovation ecosystem by Paris&Co	9:00 AM : Welcome coffee				
9:30 AM : 1 min presentations by each laureate	9:30 AM : Doing Business in France by Business France	9:30 AM : Cultural codes of the French business environment by intercultural consultant				
10:15 AM : Welcome introductions		10:30 AM : Meeting with Foreign Entrepreneurs settled in France				
10:30 AM : Visit of Station F	10:30 AM : Laureates' 1 min presentations	10:30 AM : Meeting with Foreign Entrepreneurs settled in France				
	11:30 AM : Financing of International Projects by Bpifrance	11:15 AM : Fundraising in France by French VCs 3 min pitches by participating laureates				
12:00 PM Lunch bag	12:30 PM Lunch bag	1:00 PM Lunch bag				
Personalized meetings in Paris Please check your personal agenda	Personalized meetings in Paris Please check your personal agenda	Workshop meetings for Medtech/Health & Pharma startups at Le Swave Please check your personal agenda			Personalized meetings in Paris Please check your personal agenda	
For US laureates ONLY 7:00 PM Reception by the US Embassy in France Georges.C Marshall Center 2 rue Saint-Florentin, Paris	For Finnish laureates ONLY 6:00 PM Reception by the Finland Embassy in France Lounge Patricia 1 Place de Finlande, Paris	7:00 PM Reception at Ministry of Europe and Foreign Affairs Galerie de la paix at Hôtel du Ministre 130 rue de l'université, Paris 7			END of sessions in Paris Departure for Regions	TRANSPORTATION



Apply by October 31, 2019

www.yeifrance.com/apply

Have a look at

<https://www.youtube.com/watch?v=csdgiVYrmul>



www.yeifrance.com | science@institutfrançais-suede.com